

Cultural Frame

- Have social/cultural events happening in the world influenced this artist? How?
- Does the artist belong to an art movement? Explain the key features of the art movement and the values it upholds.
- Did science, technology, politics or world events influence the artist's ideas or the making of the artwork?
- Does the artwork comment on politics, religion, class, race, gender, or social values? How?
- Does the artwork represent the collective interests of a cultural group? How?

Subjective Frame

- Is the artwork about imagination, dreams or subconscious thoughts? Explain.
- Is the artwork about a human experience others can relate to? Explain.
- Is the artist exploring personal experiences, events or their own deeply felt emotions? How is this conveyed?
- Does the artist want the viewer to respond emotionally to the work? What suggests this?
- What was your personal response to this artwork? How have others responded?



Structural Frame

- How is a visual language used to communicate meaning? This might include investigating: composition, line, tone, shape, texture, scale, colour, direction, pattern etc.
- Explain the signs and symbols in the work and their intended meaning. Has the meaning of symbols changed over time?
- What materials and techniques are used? How?
- How has the artist used certain conventions or codes in this work to convey meaning?

Postmodern Frame

This frame is more easily applied to contemporary artworks

- How does the artwork convey irony, parody or humour? Does it use appropriation or juxtaposition? What is the effect?
- How is the artist challenging or questioning long held beliefs, traditions or conventions?
- How has the artist explored new ideas including popular culture or new technology?
- Does the artwork quote from other artworks or familiar ideas? How?

