 Module C Task – Atwood Speech

Task: Craft of Writing – Atwood speech

Due Date:

Date Distributed:

Equipment/ Resources: List any needed

Task Description

Margaret Atwood’s speech “Spotty- handed villainesses” is crafted to entertain her target audience while discussing both the writing process and the need to view fictional women, as well a real women, as dynamic and multifaceted.

Show your understanding of the ways she has done so by writing your own speech on an issue which is important to you. Use elements such as humour, anecdote, allusion and metaphor, as well as other language and rhetorical techniques, to engage your chosen audience and persuade them to consider your point of view.

Your speech should be 600 – 800 words long.

Outcomes

* EA12-1 independently responds to, composes and evaluates a range of complex texts for understanding, interpretation, critical analysis, imaginative expression and pleasure
* EA12-3 critically analyses and uses language forms, features and structures of texts justifying appropriateness for specific purposes, audiences and contexts and evaluates their effects on meaning
* EA12-4 strategically adapts and applies knowledge, skills and understanding of language concepts and literary devices in new and different contexts
* EA12-9 reflects on, evaluates and monitors own learning and refines individual and collaborative processes as an independent learner

Methodology

| Steps | Work Through These Steps | Completed |
| --- | --- | --- |
| 1 | Study Atwood’s speech in detail and complete all classwork. | Yes  No |
| 2 | Research a topic you are interested in for your own speech. | Yes  No |
| 3 | Consider exactly who you target audience group would be. (Age range? Gender(s)? Interests? Educational level? And so on) | Yes  No |
| 4 | Discuss & plan ways to engage this audience in your speech/ topic. | Yes  No |
| 5 | Draft your speech. Then submit this to your teacher or others for feedback. | Yes  No |
| 6 | Consider this feedback and re-draft and improve your speech. | Yes  No |
| 7 | Repeat steps 5 and 6 if necessary. Check you have used a range of language and rhetorical devices to engage, interest and persuade your audience. | Yes  No |
| 8 | Finalise your speech and get it printed to hand in. Check your name & class are on it. | Yes  No |
| 9 | Hand in by the due date. | Yes  No |
| 10 | Final Product:  (length/ format and other presentation requirements) | Yes  No |

The Craft of Writing – Speech

| Band Descriptors | What went well? | Areas to improve? |
| --- | --- | --- |
| A Band   * Sophisticated, original and engaging response * Explores perceptively their chosen issue * Skilful control of language   B Band   * Effective response * Explores effectively their chosen issue * Effective control of language   C Band   * Sound response * Explores their chosen issue * Adequate control of language   D Band   * Attempts a response * Attempts to explore their chosen issue * Limited control of language   E Band   * Attempts to compose a response * Minimal control of language | * Thoughtful and original use of speech form to explore the chosen issue * Wrote an engaging speech which clearly presented their point of view * Played with rhetorical features for example. pathos, logos, ethos, to engage and persuade the audience * Built audience’s understanding of the issue * Used a variety of language devices including the rhetorical questions, similes, metaphors, symbols/ motifs, emotive language and so on. * Used a variety of sentence types for effect * Used a variety of sentence starters for effect * Sophisticated vocabulary * Used allusion and/ or anecdote appropriately * Used paragraphs appropriately * Maintained tense throughout * Few errors in spelling, punctuation and grammar | * Needs to be original in your choice of issue and use of persuasion * Needs to focus on ways to engage your audience * Needs to play with the rhetorical features for example, pathos, logos and ethos * Needs to spend time developing the audience’s understanding of the issue * Needs to include a variety of language features to both engage and persuade the audience * Needs to include a variety of sentence types – simple, compound, complex * Needs to choose more sophisticated vocabulary * Needs to vary the start of sentences * Needs to use paragraphs * Needs to improve spelling/grammar and/or punctuation * Stretch: the ways used to engage the audience * Stretch: the use of language devices and rhetorical techniques * Stretch: the efforts to persuade the audience to consider/accept your point of view on the issue |

Next Steps:

* Use the feedback to further polish your speech ready for presentation

Comment: