 Resource 9 - Gamification of life

We know that gaming psychology permeates our society because human beings are driven by competition.

Consider your own life and identify how a range of everyday activities have been gamified to engage you.

Social media platforms

| Platform | Gamification of life |
| --- | --- |
| Facebook |  |
| Twitter |  |
| Instagram |  |
| Snapchat |  |
|  |  |

School

Home

Apps – Fitness apps, language learning apps